



THE WRIGHT IMPACT

AREAS OF EXPERTISE

- Executive-level Leadership
- Strategic Planning
- Lean Manufacturing
- Mergers & Acquisitions
- Cross-functional Collaboration
- Program Management
- Financial Management
- Operations Management
- Negotiations
- Communication
- Product Development
- Organizational Development

Dynamic leader with record of success steering organizations to achieve next-level performance.

Senior-level executive with extensive expertise leading organizations and teams through cultural transformation to turn-around underperforming operations. Skilled in financial administration and strategic planning, employing Lean Manufacturing methodologies to execute enhanced business practices that drive return on investment (ROI) and growth. Previous experience as Chief Executive Officer, President, Chief Operating Officer, VP of Operations, and Board Member for privately held and Fortune 500 organizations within manufacturing or industrial service industries. Collaborative communicator able to forge solid relationships with partners and build consensus among teams across multiple organizational levels and locations. Willing to relocate.

CONTACT ME

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🌐 ONLINE

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EDUCATION

Bachelor of Science in Mechanical Engineering

Iowa State University, Ames, IA

PROFESSIONAL AFFILIATIONS

Venture School-Quad Cities Chamber of Commerce-University of Iowa

Mentor for start-ups

2017 - Present

Scott County Regional Authority

Board Member

2008 - 2013

Young President's Organization (YPO)

Global peer to peer leadership organization 2003 - Present

Forum Moderator, Iowa Chapter Forum Officer, Iowa Gold Chapter Forum Officer, Iowa Gold Chapter Learning Officer, Iowa Gold Chapter Chair, and Midwest Regional Communications Chair

AWARDS

Best Chapter Forum Health, YPO Iowa Gold Chapter Forum Officer
Best Event, YPO Iowa Gold Chapter Learning Officer
Best Medium Chapter in Region, YPO Iowa Gold Chapter Chair

PROFESSIONAL EXPERIENCE

MOBOTREX, INC., DAVENPORT, IA (2007 – 2020)

President and Chief Executive Officer (CEO), 2013 – 2020

Restructured operations and rendered executive-level leadership for North American distributor and manufacturer of traffic control systems with four locations and 170 employees. Developed and implemented strategic plans and goals, oversaw financial administration, and established key performance indicators to measure effectiveness. Led mergers and acquisitions, including a \$10M distributor and \$20M manufacturing division that delivered expansion into all of North America. Collaborated and communicated frequently with internal stakeholders regarding business strategy and results, ensuring progression towards organizational objectives. Implemented Lean Manufacturing methodologies to drive efficiency and operational excellence.

- Rebranded company as distributor of mobility and traffic expertise and products, boosting market share and revenue.
- Established Texas-based distribution unit from concept through launch, growing it into \$6M business unit.
- Spearheaded Wheelwright and Hayes Stage 2 manufacturing initiative, slashing costs by 14% and turning around manufacturing operations.
- Increased revenues by 162% from 2014 to 2019 through organic growth and two acquisitions.
- Grew enterprise equity 70% by reorganizing management and enhancing business practices.
- Transitioned company from family-controlled business to professionally-managed distribution and manufacturing organization with four locations, incorporating innovative leadership style and board governance structure.
- Reorganized management team and recruited new leaders after departure of owner-operator and key engineering and management staff, establishing value-based and performance-focused culture.

Chief Operations Officer (COO), 2007 – 2013

Transformed operations through development and implementation of enhanced business practices and processes, including budgeting, compensation plans, inventory control, and strategic planning. Interfaced with business partners in formulating organization's vision and short- and long-term objectives. Employed Lean Manufacturing methodologies to complete end-to-end project lifecycles, completing on-time and within budget to achieve client satisfaction. Contributed direction and leadership to team accountable for initiating cutting-edge technologies, such as ERP system to centralize business functions and boost efficiency.

- Administered effective leadership and stability during investigation of owner by U.S. government.
- Eliminated past-due backlog that made up 15% of annual volume and slashed long lead time, improving throughput.
- Reduced in-field failure from 13% to less than 1%.

Additional experience as President/Owner of River Valley Enterprises, LLC, VP Operations and Engineering for Hansaloy Corporation, President for Hansaloy Industrial Saw Division, and Mechanical Engineer for ALCOA Inc.